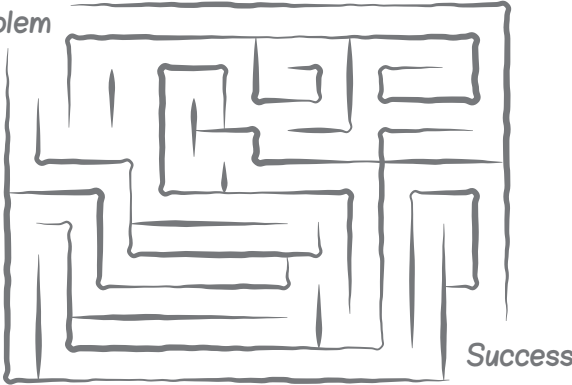


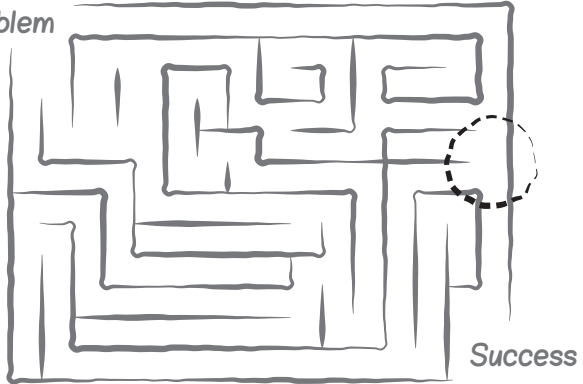
Sidestep the issue

We automatically start trying to solve a problem, when we might just be able to sidestep it. Instead of trying to find our way around the maze, we can sidestep the whole navigation nightmare. We'll ignore that problem, but still achieve our goal by simply cutting a hole in the hedge instead. It's quicker and easier, playing by our own rules.

Problem



Problem



Toolkit

1. Look at the problem and ask what the consequences of not fixing it are: what's the cost / benefit ratio?
2. Explore ways around the problem, so you can still get to the same place without engaging the problem
3. Also explore alternatives where you take a radically different direction which makes the whole issue irrelevant